

**Exzellenzcluster 2020**  
**»Temporal Communities:  
Doing Literature in a  
Global Perspective«**  
Research Area 4:  
**»Literary Currencies«**

# Markt, Messen, Preise: Ökonomie, Prestige und globale Zirkulation von Literatur

## Book Fairs and Literary Prizes: Economy, Prestige, and Global Circulation

**December 10–11, 2020**  
Online Workshop via WebEx

### Thursday, December 10

**15:00–15:15** Introduction

**15:15–16:30**

**»Book fairs as spaces of cultural and economic negotiation: Project results and a discussion of the influence of the Guest of Honour format at Frankfurt Book Fair on book sales of foreign literature in translation«**

Marco Thomas Bosshard  
(Flensburg / EXC 2020 guest)

**16:30–17:00** coffee break

**17:00–18:15**

**»Theory and »sens pratique« in the socio-anthropological analysis of international book fairs«**

Gustavo Sorá (Córdoba, Argentina)

### Friday, December 11

**10:00–10:15** Einführung

**10:15–12:15**

**»Commerce, culture – and a camel: The re-establishment of Frankfurt Book Fair as an institution of literary circulation after World War II«**

Corinna Norrick-Rühl (Münster),  
Urs Büttner (Düsseldorf)

**12:15–13:15** lunch break

**13:15–14:30**

**»Das Zirkulationsnetzwerk der Literaturpreise«**

Alexandra Pontzen (Duisburg-Essen)

**14:30–15:00** Abschlussbesprechung

**Organisation:** Michael Gamper, Jutta Müller-Tamm, Jasmin Wrobel  
**Moderation:** Alexander Nebrig (Düsseldorf), Jasmin Wrobel (Berlin)  
**Contact and registration** (until December 3): [jasmin.wrobel@fu-berlin.de](mailto:jasmin.wrobel@fu-berlin.de)

The workshop will be held on the platform WebEx. You will receive information concerning your access to the event on December 4. The workshop languages will be English and German.

Bild: Frankfurt Book Fair 2013 (Jasmin Wrobel)

**TEMPORAL  
COMMUNITIES**

DOING LITERATURE IN A GLOBAL PERSPECTIVE  
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