



Invoking Processional Publishing— A continent. Wayzgoose

Berlin, 2025,
Thu, May 29—
Fri, May 30

Invoking processional Publishing is hosted by Jamie Allen, Mela Dávila Freire, Nina Jäger, Rebekka Kiesewetter, Anna Luhn and Cassie Thornton with Janneke Adema, Ethel Baraona Pohl, Enric Farrés Duran, Heike Geißler, Hannah Gregory, Magdalena Jadwiga Härtelova, Sarrita Hunn, Martin La Roche and Krzysztof Pijarski. Project partners: continent., EXC 2020 Temporal Communities: Doing Literature in a Global Perspective (Freie Universität Berlin), Post-Publishing (Centre for Postdigital Cultures Coventry University) and Critical Media Lab (FHNW Basel). Further information and project outcomes coming up soon at www.continentcontinent.cc.

Images
fig. 1—Giraldus Cambrensis: Illustration of a Barnacle Goose Tree, c. 1196–1223. In: *Topographia Hibernica / Expugnatio Hibernica / Itinerarium Kambriae*, folio 1r, British Library MS 13 B VIII © Wikimedia Commons, Ray Oakes, CC BY-SA 4.0

fig. 2—*Lepas anatifera* / Goose Barnacle, preserved collection specimen. Photographer: David Staples, Source: Museums Victoria. © Museums Victoria, CC BY-SA 4.0

Notes

1. It is interesting that the etymology of the Wayzgoose seems to reflect printing and publishing history itself when the attachment or missing of a single letter can change the meaning and narratives around a term entirely. As if the reproduction and passing on of information was always already an act of transformation. See: Liberman, Anatoly: *A Cooked-Goose Chase, or the Murky History of Wayzgoose*. blog.oup.com/2009/12/wayzgoose

2. *All in a Jurnal's Work: A BABEL* Wayzgoose convened by continent. took place September 21st, 2012 at the second Biennial Meeting of the BABEL Working Group at Northeastern University, Boston, MA.

3. “On the other hand, the barnacle goose was an unmistakable symbol of metamorphosis [...]. The barnacle goose breeds and raises its young in Greenland and the arctic, so its reproductive process was mysterious. Each year, the geese flew south to descend upon northern Scotland, Ireland, and the British Isles, inspiring ideas of how the species repopulated. [...] Although the theory’s validity died, the myth lives on as a primary example of the ancient and medieval concept of ‘spontaneous generation’—the belief that living things could come from non-living matter.” Dunaway, Missy: *The birds of Shakespeare—Barnacle Goose*, www.folger.edu/blogs/shakespeare-and-beyond/birds-of-shakespeare-barnacle-geese. See also: *Spontaneous Generation*, Wikipedia.org.

A Modern Wayzgoose

The fruit of the labour [...] is not concretised in an œuvre, but in a place, a context, an ambience that gives a key public dimension to an ethics of care, where it would become possible to dissolve the current toxic allegiance between work and intellect. Valeria Graziano — *Figures of Unwork and Ethics of Care*

Like publishing practices themselves, the origins of the *Wayzgoose*—etymologically¹ as well as historically—are somewhat shrouded in mystery. It is believed to have begun as a way for a publisher to thank their typesetters and printers for their efforts throughout the year. Traditionally taking place at St. Bartholomew’s Day it marked the end of the summer and the beginning of longer night shifts working by candlelight. The *Wayzgoose* often included an outing, a feast and various forms of entertainment. It was not only a social gathering but also a moment for the printing community to strengthen their bonds and share knowledge. In recognition of their rather solitary and infrastructural everyday, early precarious cultural producers found moments of solidarity and respite through the *Wayzgoose*.

In collaboration with the Cluster of Excellence *Temporal Communities* at Freie Universität Berlin and with friends and colleagues from the vast field of ‘publishing’, *continent.* seeks again to rekindle the neglected *Wayzgoose* tradition.² As a reference to the idealistic and passionate departures from the early days of Open Access, we take as our mascot the mythical barnacle goose tree and it’s queer equivalent, the goose barnacle: transformative symbols for obscure beginnings, metamorphosis and spontaneous generation.³

At its core, this gathering seeks to expose editorial processes as a working method for transformation—of texts, of one another, of communities, and perhaps even of society itself. Editorial work is often treated as secondary, invisible, or subordinate, yet it is fundamental to shaping discourse, structuring knowledge, and sustaining creative ecosystems.

This *Wayzgoose* will centre editorial labour not just as refinement but as an act of care, collaboration, and world-building. Through a mix of hands-on workshops and conceptual discussions, we will explore:

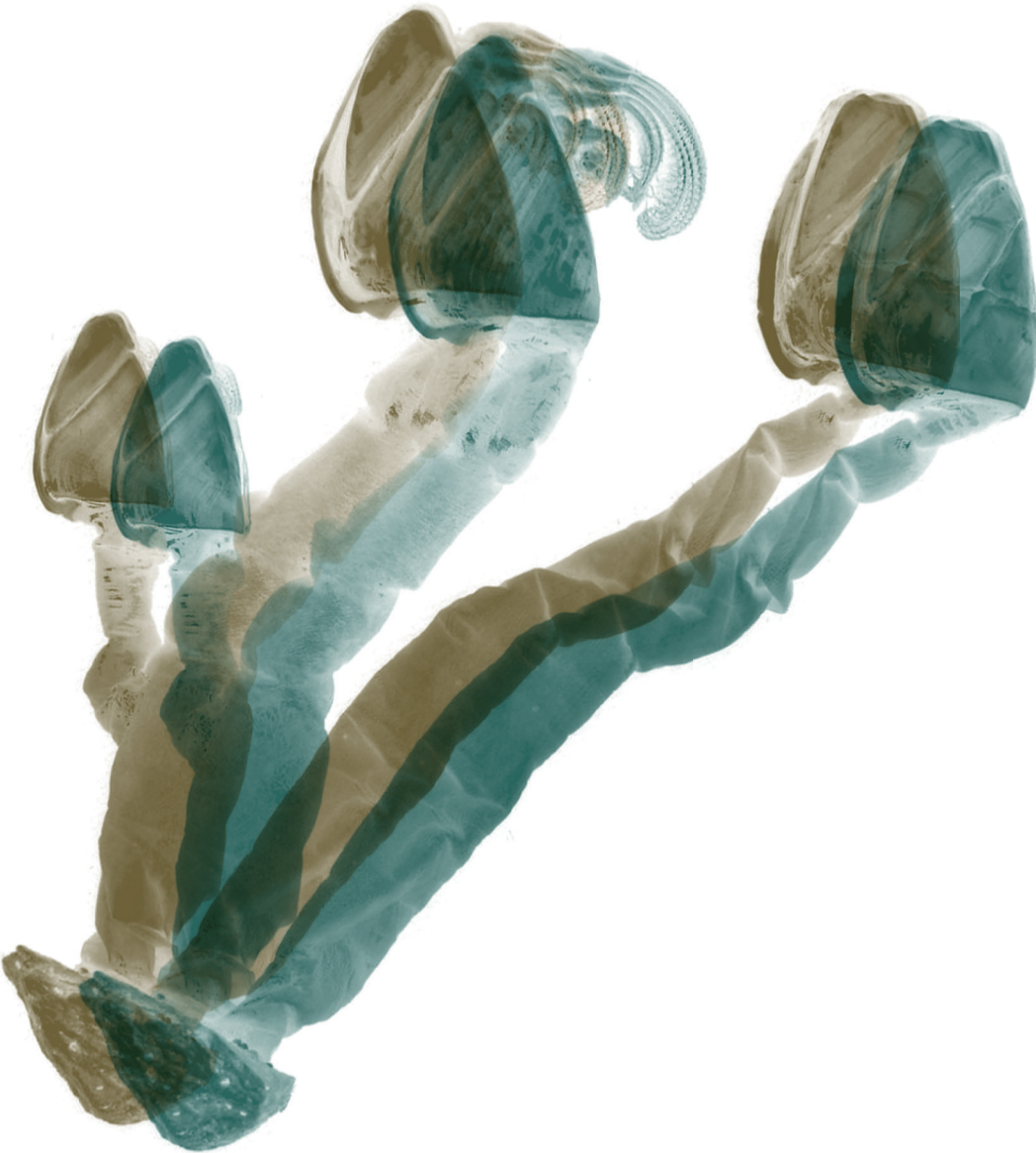
- The invisibility of editorial labour and its parallels to reproductive and care work.
- Publishing as a scenography of identity, where foregrounds and backgrounds are shaped by race, gender, class, and structures of power.
- Alternative models of editorial practice, resisting extractive and hierarchical forms of publishing in favour of co-creative, processual, and mutualist approaches.

By gathering editors, publishers, writers, artists and thinkers, this event invites us to invert the scenography of publishing, valorising labour, reproductive social structures, and how the politics of individual circumstances play into the foregrounds and backgrounds of creative things together.

2025,
Thu,
May 29—

Casino For Social Medicine
Sonnenallee 100
Berlin-Neukölln

16:00	
Arrival & Informal Gathering	Arrival, light refreshments. A communal board for noting interests, questions, provocations.
17:00	
Editing Otherwise: Invisible Labor, Collective Agency	What is editing, what can it be? Bringing together people with different practices and commitments <i>Editing Otherwise</i> moves through the joys and frustrations, the power dynamics and frictions, the responsibilities and possibilities entangled with editorial labour and opens the space for an alternative politics and ethics of editing as a site of mutual listening, caretaking, resistance, and reimagination. Hosted by Rebekka Kiesewetter and Nina Jäger with Janneke Adema, Ethel Baraona Pohl and Hannah Gregory.
18:30	
Wayzgoose Walk: An Evening Publishing Procession	Inspired by the mythical <i>Wayzgoose</i> Society of Sonnenallee—a possibly fictional quasi-federated group of printers who took it upon themselves to “publish” directly into and onto the city’s cracks, benches, and walls—this guided walk explores neighborhoods as living archives of public-making labors. Stopping at grassroots printshops, independent presses, and forgotten zine libraries, we treat walking as a form of editing. Our stroll will reveal the city space as a palimpsest of past gestures of circulating, as well as preserving, words and images, with all kinds of delays. Participants contribute notes, fragments, and reflections toward a collective publication-in-progress. A celebration of slowness, intimacy as collective witnessing and experience, and speculative (possible) ancient futures: the streets are our pages. Led by Jamie Allen and Krzysztof Pijarski.
20:00	
Dinner Conversation: Publishing Otherwise	An informal dinner: an occasion for small talk, unedited conversation, trivial chat, deep debate; for showing affection, listening, quietly sharing secrets. A napkin, which is constantly carried from hand to mouth and from mouth to lap, useful for keeping lips clean, for making gestures and concealing reactions, sometimes also for taking notes and drawing sketches: a hastily written, ephemeral document that will almost certainly not survive beyond the next round of laundry. An open map of links, a score of sorts: lines that start to outline possible connections between ideas, paths that point in one direction without fully tracing it yet. A collective diagram: ephemeral, clumsy, scribbled under dim light on white cloth napkins. Hosted by Mela Dávila Freire with Enric Farrés Duran, Sarrita Hunn and Martín La Roche.



2025,
Fri,
May 30—

Freie Universität Berlin
Otto-Von-Simson-Straße 15
Berlin-Dahlem

Casino For Social Medicine
Sonnenallee 100
Berlin-Neukölln

10:00	
Morning Check-In & Coffee	Gathering threads, revisiting notes, open exchange at Freie Universität Berlin, Otto-von-Simson-Straße 15
10:30	
Mitschrift	Impulse by Heike Geißler
11:00	
Editorial Infrastructures	Distributed, autonomous, and careful editorial practices. How can we build publishing infrastructures that resist extraction? Peer-to-peer publishing, autonomous servers, and editorial alternatives. With <i>continent.</i> project team
12:00	
Lunchbreak	
13:00	
Publishing Without Ends—‘Hologram’ with Cassie Thornton	The <i>Hologram</i> is a peer-to-peer care model in which three people (a “triangle”) provide long-term support and attention to a fourth person (the “hologram”), focusing on their social, physical, and emotional well-being. This model was inspired by the Greek solidarity clinics that emerged in response to austerity, offering a non-hierarchical, community-based alternative to conventional healthcare. The process conceptualises health not as an individual possession but as a relational and collective phenomenon, challenging the neoliberal myth of personal resilience and self-sufficiency. This session will adapt the <i>Hologram</i> methodology as a collective publishing practice, connecting prior discussions on editorial labor, infrastructural politics, and publishing beyond extractive models. Each <i>Hologram</i> receives 3 minutes of focused attention, where the “Triangle” asks reflective questions. These questions will integrate themes from the prior aspects of the <i>Wayzgoose</i> . Hosted by Cassie Thornton with Magdalena Jadwiga Härtelova.
	I. Invisible Labor & Editorial Process Why does editorial work or publishing practice remain invisible? Where do you feel erased or overworked in publishing processes? What forms of non-extractive editorial practice could support your work?
	II. Infrastructure & Collectivity What infrastructures (technical, institutional, social) hold up your publishing work? Where do you feel supported or abandoned in publishing infrastructures? What would an ideal publishing commons look like for you?
	III. Publishing and Identity How do your identity, positionality, and social networks shape the way you publish? What barriers (economic, linguistic, geographic, systemic) shape your publishing access? Who do you publish for and with—and who do you wish you could publish with?
	IV. Future of Publishing What is one experiment you would like to try in publishing? If publishing was truly about sustainability and care, what would it look like? What forms of solidarity and generosity do you want to cultivate in publishing?
18:00	
Transfer & Reflection: Editing in process(ion)	Open exchange, personal chats or silences while taking the train to Neukölln for the Final Dinner & Party at Casino for Social Medicine.
20:00	
Final Dinner & Party	This is it, the feast—Music, performances, readings: A dinner where participants share unfinished texts, abandoned projects, and speculative proposals. Informal readings, toasts, and publishing provocations. Dancing into the night at Casino for Social Medicine, Sonnenallee 100, Berlin-Neukölln