

Gender and/as Literary Currency in the Anglophone Book Market

One-Day Symposium

Monday, 4th December 2023

12:00-18:30

Freie Universität Berlin

Room L 115, Otto-von-Simson-Straße 26, 14195 Berlin

Organised by Caroline Kögler, Research Area 4 "Literary Currencies".

The international symposium will examine the relationship between gender and 'literary currency' in the context of a globalised, anglophone book industry. Six presentations will explore the interface between gender, literature, the book market and such phenomena as children's literature, translation, legal requirements for the book trade, reading, climate fiction, and theatre. As will be discussed, when gender becomes a 'currency,' this also has intersectional dimensions where 'gender' overlaps with aspects of race, age and sexuality. The event will be rounded off with a plenary discussion of excerpts from Alexandra Dane's *White Literary Taste Production in Contemporary Book Culture* (2023).

Programme

from 11:30 | Coffee

12:00 | Welcome – Caroline Kögler (Freie Universität Berlin / EXC 2020)

12:15 | Panel One

Melinda Harvey and Michelle Smith (Monash University Melbourne): Children's and YA Literature and The Stella Count

Corinna Norrick-Rühl (Universität Münster) & Dr. Melinda Harvey (Monash University Melbourne): The Miles Franklin Award and the Economy of Prestige in Translation

Wanda Kaufmann (Universität Münster): "Books Are Different": Literary Quality as a Gendered Phenomenon in the Case against the Net Book Agreement

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14:00 | Lunch Break

15:00 | Panel Two

Hayley Toth (Newcastle University): Gendered Practices of Reading Postcolonial Literature

Sophia Brown (Freie Universität Berlin): Displacement, Gender and Categorising Climate Fiction: A Case Study of Jesmyn Ward's *Salvage the Bones*

Lianna Mark (LMU München): "Don't pretend this is about anything grander than getting your fucking play on": Gender as Cultural Market Currency in Contemporary British Theatre

16:45 | Coffee Break

17:15 | Plenary Discussion of circulated text

Alexandra Dane, *White Literary Taste Production in Contemporary Book Culture* (2023): Introduction & Chapter "White Feminist Solipsism and Women's Literary Awards"

18:15 | Closing Remarks

Please register by 1 December, 2023: Caroline Kögler prizeworthiness@temporal-communities.de. A confirmation email will be sent after the registration deadline has passed.

Image credit: Corinna Norrick-Rühl

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